



Pregnancy can be a big moment in a woman’s life, but have you thought about how it can impact your health?

We want to better understand the experiences of women before, during and after their pregnancies. Whether you are pregnant, considering becoming pregnant or have already had children, we want to hear from you.

Research Goes Red has launched a new survey focused on reproductive health and understanding the complicated intersection between cardiovascular health and pregnancy. By taking the online survey — which only lasts a few minutes — you can help us better understand how to help new moms have healthier pregnancies and live longer, healthier lives.

Following the survey, the American Heart Association will share the learnings with local organizations here in Cincinnati to help address the needs of women here at home.

Help us better understand the impact pregnancy has on a woman’s health — and heart — by taking the newest survey from Research Goes Red.

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About Research Goes Red

Cardiovascular disease is the No. 1 killer of women. It claims more women’s lives than all forms of cancer combined.

In the past, clinical studies have not been adequately inclusive of women or analyzed women-specific heart health data, yet that is the best way to improve care and prevent heart disease altogether.

The **American Heart Association’s Go Red for Women®** movement and **Verily’s Project Baseline** have joined forces to launch **Research Goes Red**, an initiative calling on women across the United States to contribute to health research. Research Goes Red aims to put women in the driver’s seat to accelerate scientific discovery. Collectively, we can unlock the power of science to find new ways to treat, beat, and prevent heart disease in women.

By joining Research Goes Red, you can...

- Choose to contribute through clinical research, surveys, focus groups, and more
- Be the first to know when studies matching your preferences open
- Test new technologies to help shape the future of disease management and care
- Get exclusive access to updates, thought leaders, and community events
- Ultimately, learn about your own health and help improve health for all

Join Research Goes Red today at projectbaseline.com/GoRed/Cincy

